A JOB THAT PAYS IN SO MANY WAYS.

Discover the benefits of working in long-term care.
That built-in desire to want to step up and help a friend, a neighbor, or even a complete stranger?
If you do have it, you’re in good company.
But maybe, like many others out there, you don’t always have the opportunity to use it.
If you think you have the Caring Gene®, then we’ve got the opportunities of a lifetime.

Opportunities that will not only satisfy your natural instinct to care for others, but to better care for yourself and your family.

You don’t need experience in healthcare…
...or a college education.

All you need to prequalify is a high school diploma or equivalent and the necessary training and certifications, which are often provided on the job.
The personal rewards of caring.

There’s nothing quite like the personal satisfaction that comes with making a difference in the lives of others. And believe us, in the field of long-term care, you will be making a difference every day. You will:

HELP PEOPLE IN NEED
DEVELOP LIFELONG FRIENDSHIPS
HELP PEOPLE LIVE WITH DIGNITY
FEEL APPRECIATED
The professional benefits of caring.

In addition to a competitive salary, training opportunities and ongoing education, most long-term care employers offer impressive benefits*, including:

- Paid Time Off
- Medical/Dental Insurance
- Retirement Options
- Flexible Work Schedules

*Benefits vary by employer and position. Please inquire with your prospective employer.
What is long-term care?

Long-term care is a range of nonmedical services provided to individuals who require assistance with basic tasks of everyday life, such as bathing, grooming, medication monitoring and more, over an indefinite period of time.

Entry-level positions in the field include:

CERTIFIED NURSE ASSISTANT
HOME HEALTH AIDE
PERSONAL CARE ASSISTANT
Certified Nurse Assistant

Average Starting Salary
$30,000 + Benefits

- Listen to and record patients’ health concerns and report that information to nurses.
- Measure patients’ vital signs, such as blood pressure and temperature.
- Help patients and residents with personal hygiene.
- Assist those with mobility issues.
- Serve meals and assist with eating.
I love this job because it makes me feel appreciated in a sense I never felt before.

Jake, CNA
Syracuse, NY

I used to be an EMT and I really like helping people. But the hours as a CNA are so much better.

Eddie, CNA
Buffalo, NY

I’ve always been a person that loves to help others. And many of my family members were CNAs. It was just something I was destined to do.

Angie, CNA
Cooperstown, NY
Home Health Aide

Average Starting Salary
$25,000 + Benefits

- Help patients with personal hygiene.
- Check vital signs and administer medications.
- Perform light housekeeping duties.
- Organize a patient’s schedule and plan appointments.
- Arrange transportation to doctors’ offices and other outings.
- Shop for groceries and prepare meals.
- Provide companionship.
You really have to care about people and put yourself in their shoes. This is someone's mother. This is someone's sister. Eventually, you come to think of them as family, too.

*Monica, HHA*  
*Watertown, NY*

"It's one of the few jobs I've had that after a long, hard day I go home and feel pretty good about myself.

*Latisha, HHA*  
*Albany, NY*

"You can really see it. You're not only helping a patient, you're helping their families as well."

*Carol, HHA*  
*Ithaca, NY*
Personal Care Assistant

Average Starting Salary
$23,000 + Benefits

- Care for and assist patients with Alzheimer’s or mental illness.
- Provide companionship.
- Help patients with personal hygiene.
- Assist those with mobility issues.
- Perform light housekeeping tasks.
- Help plan, shop for and prepare meals.
- Organize a patient’s schedule and plan appointments.
- Arrange transportation to doctors’ offices or to the store.
- Help patients pay bills or manage money.
I brag about my job to anyone who will listen. And I do it pretty often.

Veronica, PCA
Rochester, NY

You get a lot of recognition from your employer. They actually make you feel like you’re important and you’re needed.

Beverly, PCA
Massena, NY

You get a lot of thanks and appreciation. You can just see it in their face...when you walk in and their face lights up.

Martin, PCA
Binghampton, NY
You’ve definitely got it. Now get the chance to use it.

Find long-term-care jobs and training near you.

Search at CaringGene.org